

CONTENT CLASSIFICATION IN MICROSOFT 365

SAY GOODBYE TO MANUAL CONTENT CLASSIFICATION



Automation



Better user experience



New insights



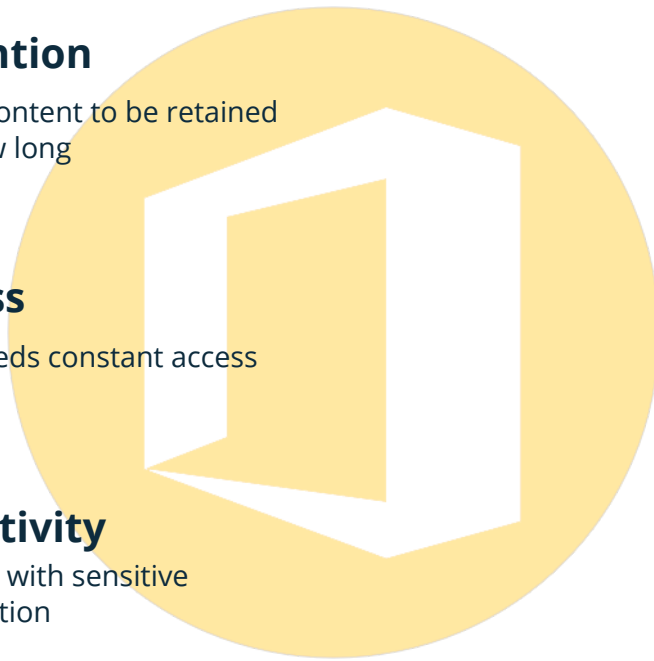
Instant access



Keeping the content organised is a major task and the risk of not doing it means denying the value and intelligence it offers.

Microsoft 365 uses AI to classify your documents by:

- 1 Retention**
Which content to be retained and how long
- 2 Access**
Who needs constant access
- 3 Sensitivity**
Content with sensitive information



Retention labels are about the actions expected on the document (for example delete or retain)

Sensitivity labels are about confidentiality of the content (for example, personal, Highly confidential)

LABELS HELP PROTECT ALL MICROSOFT 365 DOCUMENTS



Emails in Microsoft Exchange



Chats in Microsoft Teams



Everything stored in OneDrive, SharePoint and Office 365

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